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CLAIM AMENDMENTS

1. (Currently Amended) A method of collecting and disseminating survey information comprising the steps of:

establishing communication between a client and a survey collector having previously collected survey results;

receiving by the survey collector a request from the client for the previously collected survey results;

providing the client with a survey questionnaire from the survey collector;

~~receiving by the survey collector from the client a survey response to the survey questionnaire;~~

~~receiving by the survey collector identifying indicia from the client;~~

~~correlating the identifying indicia with a database; and, if a relationship exists between the identifying indicia and the client;~~

providing access to the previously collected survey results to the client only if the survey collector receives a response to the survey questionnaire from the client; and

rejecting the client's request for the survey results if a response to the survey questionnaire is not received from the client.

2. (Original) The method of Claim 1 wherein the step of establishing communication is done via the internet.

3. (Previously Presented) The method of Claim 1 further comprising the step of relating the survey questionnaire by subject matter to the previously collected survey results.

4. (Previously Presented) The method of Claim 3 wherein the request for the previously collected survey results and the survey questionnaire are related to automotive vehicles.

5. (Currently Amended) The method of Claim 3 [[1]] wherein the step of providing the client with the survey questionnaire includes requesting the identifying indicia from the client.

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6. (Currently Amended) The method of Claim 3 [[1]] wherein the identifying indicia is a product identification number.

7. (Currently Amended) The method of Claim 3 [[1]] wherein the identifying indicia is a VIN number.

8. (Canceled)

9. (Currently Amended) The method of Claim 1, including the steps of:  
receiving by the survey collector identifying indicia from the client; and  
correlating the identifying indicia with a database to determine ~~wherein said correlating step~~  
determines if a relationship exists between the identifying indicia and the subject matter of the survey questionnaire.

10. (Currently Amended) The method of Claim 1, including the steps of:  
receiving by the survey collector identifying indicia from the client; and  
correlating the identifying indicia with a database to determine ~~wherein said correlating step~~  
determines if a relationship exists between the identifying indicia and the client.

11. (Canceled)

12. (Previously Presented) The method of Claim 1 wherein the previously collected survey results include a composite survey response.

13. (Original) The method of Claim 12 wherein the composite survey response is unrelated to the survey questionnaire.

14. (Original) The method of Claim 12 wherein the composite survey response is generally related to the survey questionnaire.

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15. (Currently Amended) The method of Claim 3 [[1]] wherein the client is denied access to the previously collected survey results if no relationship is found between the indicia and the client.

16. (Original) The method of Claim 1 further comprising the step of assimilating the survey response into a composite survey response.

17. (Currently Amended) A computer implemented system for collecting and disseminating survey information from a Web site, said system comprising:

a survey questionnaire system which electronically forwards a survey questionnaire on a product to a requesting client;

a product ownership verification system which uses information provided by the client to determine ownership by the client of the product which is the subject of the survey questionnaire; and

a survey results system which either:

forwards requested survey results to the client only if ownership of the product by the client is determined, and only after the questionnaire is received from the client[[.]], or

rejects the client's request for the survey results if a response to the survey questionnaire is not received from the client.

18. (Original) The system of Claim 17 wherein the verification system utilizes a database to correlate the information provided by the client with ownership of the product by the client.

19. (Original) The system of Claim 18 wherein the verification system utilizes a database publicly accessible via the internet.

20. (Original) The system of Claim 18 wherein the verification system utilizes a subscription based database accessible via the internet.

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21. (Original) The system of Claim 17 wherein the verification system utilizes a VIN number to determine ownership of an automobile vehicle.

22. (Original) The system of Claim 17 wherein the verification system grants access to the survey results system upon verifying ownership of the product by the client.

23. (Original) The system of Claim 17 wherein the verification system denies access to the survey results system upon the inability to verify ownership of the product by the client.

24. (Original) The system of Claim 17 further comprising an incentive system whereby the client is entered into a drawing upon completion of a survey questionnaire.

25. (Original) The system of Claim 24 wherein a prize of the drawing in the incentive system is one of the following group: a monetary payoff of a loan taken out by the client to purchase the product; a monetary payoff of a specified number of loan or lease payments by the client to acquire the product; and fixed monetary amount.

26. (Original) The system of Claim 17 wherein the survey questionnaire system includes software adapted to forward a survey questionnaire to be completed and electronically returned to the survey questionnaire system.

27. (Original) The system of Claim 17 wherein the survey results system includes software adapted to update a survey answers database upon completion and return of the survey questionnaire by the client.

28. (Original) The system of Claim 17 further comprising a client registration system including software which manages data regarding clients previously utilizing the system and including a registered member database.

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29. (Original) The system of Claim 17 wherein the survey questionnaire relates to automotive vehicles.

30. (Original) The system of Claim 17 wherein the requested survey results relates to automotive vehicles.

31. (New) The method of claim 1, further including the steps of:  
receiving by the survey collector identifying indicia from the client;  
correlating the identifying indicia with a database to determine if the client is a registered member; and  
providing access to the previously collected survey results only if the client is also a registered member.

GIFFORD, KRASS, GRONL, SPRINKLE, ANDERSON & CITKOWSKI, P.C. 2701 TROY CENTER DR., SUITE 330, P.O. BOX 7021 TROY, MICHIGAN 48067-7021 (248) 647-6000